

Message Text

LIMITED OFFICIAL USE

PAGE 01 BANGKO 01782 011115Z

43

ACTION IO-14

INFO OCT-01 EA-11 ISO-00 DEAE-00 CIAE-00 INR-10 JUSE-00

NSAE-00 RSC-01 SNM-02 SY-10 TRSE-00 USIA-15 NSC-10

SCI-06 OMB-01 AGR-20 SS-20 HEW-08 DODE-00 L-03 AID-20

DRC-01 /153 W

----- 033651

R 010950Z FEB 74

FM AMEMBASSY BANGKOK

TO USMISSION GENEVA

INFO SECSTATE WASHDC 260

USMISSION USUN NEW YORK

AMCONSUL CHIANG MAI

LIMITED OFFICIAL USE BANGKOK 1782

E. O. 11652: GDS

TAGS: SNAR, TH, UN

SUBJ: NARCOTICS-UNFDAC CROP SUBSTITUTION PROJECT IN THAILAND

REF : A) GENEVA 418

B) GENEVA 421

1. WILLIAMS CONFIRMED TO US THAT KHUN CHIT, DICK MANN AND POLICE MAJOR GENERAL POW SARASIN (SECRETARY GENERAL, RTG NARCOTICS BOARD) TOLD THE VISITORS FROM GENEVA THAT A FOREIGN MARKETING CONSULTANT IS UNNECESSARY. THEY PREFER TO LEAVE MARKETING ARRANGEMENTS TO A LOCAL COMMITTEE, SUCH AS THE ONE THAT FOUND A BUYER FOR THIS YEAR'S BEAN CROP. WILLIAMS, HOWEVER, DOES NOT BELIEVE THAT THIS COMMITTEE HAS THE NECESSARY EXPERTISE TO WORK OUT LONG-TERM MARKETING ARRANGEMENTS. HE WILL KEEP TRYING TO PERSUADE CHIT AND POW TO APPROVE THE APPOINTMENT OF A MARKETING CONSULTANT.

2. WILLIAMS ALSO ASKED A UK GOVERNMENT MARKETING SPECIALIST, WHO IS HERE TEMPORARILY ON AN UNRELATED UK PROJECT, TO LOOK BRIEFLY AT THE UN PROJECT'S MARKETING ARRANGEMENTS. DEPENDING ON HER
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BANGKO 01782 011115Z

RECOMMENDATIONS AND, IF THE RTG WANTS IT, THE UK MAY BE WILLING

TO SEND A CONSULTANT FOR A LONGER-TERM STUDY.

3. WE CONTINUE TO BELIEVE THAT A MARKETING EXPERT IS NECESSARY AND SHOULD ARRIVE IN TIME TO AVOID ANOTHER BEAN CRISIS NEXT YEAR. THE MARKETING SPECIALIST SHOULD BOTH SURVEY THE DEMAND FOR POTENTIAL HILLTRIBE PRDUCTS AND PROPOSE A MECHANISM FOR GETTING PRODUCTS FROM THE HILLS TO LOWLAND MARKETS. WE CONCUR WITH MISSION GENEVA'S RECOMMENDATION THAT AMBASSADOR HANDLEY PURSUE THIS MATTER FURTHER WITH MARTENS.

4. THE QUESTION OF MARKETING ASSISTANCE IS LIKELY TO ARISE SOON IN OUR DISCUSSIONS WITH THE RTG TEMPORARY WORKING GROUP ON INCOME SUBSTITUTION PROJECTS FOR HILLTRIBES. IF RTG AGREES WITH US THAT A MARKETING SPECIALIST IS NECESSARY, WE BELIEVE IT PREFERABLE THAT HE BE UNDER UN OR UK SPONSORSHIP. IF OTHER ALTERNATIVES FAIL, WE ARE ALSO WILLING TO DISCUSS WITH THE RTG A US-SPONSORED MARKETING SURVEY. FOLLOWING A STUDY OF LONG-TERM MARKETING CHANNELS, WE WOULD BE WILLING TO DISCUSS OUR ASSISTANCE FOR IMPROVING WEAK LINKAGES IN THE MARKETING MECHANISM.
KINTNER

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DRUG CONTROL, AGRICULTURAL PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 01 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BANGKO01782
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740263/aaaachdu.tel
Line Count: 81
Locator: TEXT ON-LINE
Office: ACTION IO
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: A) GENEVA 418
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 13 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 JUN 2002 by boyleja>; APPROVED <13 JUN 2002 by morefirh>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: NARCOTICS-UNFDAC CROP SUBSTITUTION PROJECT IN THAILAND
TAGS: SNAR, TH, UN
To: GENEVA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005